ALBERT

It's here! albert's tool for helping put the planet into any kind of programming is now live over at bit.ly/EditorialTool

Quick links and action items for today:

- ✅ **Try the tool today** and share it with your industry peers
- ✅ **Download** and share our assets to help spread the word
- ✅ Share any examples of **Planet Placement** you've seen and tag us **@wearealbert**
- ✅ Tell us what you think on social media **@wearealbert**

Thank you for endeavouring to save the planet through storytelling!

If you have any questions or would like to drop us a line, please feel free to reach out at albert@bafta.org